



UnitedHealthcare offers  
high quality hearing aids at  
a low cost through  
**hi HealthInnovations.**<sup>™</sup>

Say **hi** to a new day in hearing with quality hearing aids at an affordable price.

# Small size. Small price. Big smile.

**hi**

HealthInnovations<sup>™</sup> is affiliated with UnitedHealthcare Insurance Company.

 **UnitedHealthcare**<sup>®</sup>

## Deciding to get hearing devices can be difficult. Actually getting them shouldn't be.

Denial. Hassle. Expense. There are many reasons people avoid dealing with hearing loss. What if you could get custom-programmed, affordable, high-quality hearing aids delivered directly to your door? Well, you can.

### Don't buy a hearing aid only to hear yourself cry over how much you paid.

People generally pay between \$4,000 and \$8,000 for a pair of hearing aids.<sup>1</sup> With hi HealthInnovations hearing aids, there's no middleman and we deliver your hearing aids directly to you. By doing this, we're able to cut out the high markups and pass the savings on to you. The result? You get custom-programmed, high-quality hearing aids at a fraction of the retail price.

### It's not just your hearing, it's your health.

Hearing is a vital part of how you connect with the world, from laughing at a punch line to sharing a secret with a loved one. But hearing loss affects more than just your social life. Left untreated, hearing loss may affect your work and could reduce your earning power (as much as \$30,000 a year).<sup>2</sup> It has also been linked to other medical conditions including depression and dementia.<sup>3,4</sup>



**The good news: More than 90 percent of people with hearing loss can be treated with hearing aids.<sup>5</sup>**

**Even better news: The earlier you treat your hearing loss, the better your results may be.**

1 <http://report.nih.gov/nihfactsheets/ViewFactSheet.aspx?csid=95>

2 [http://www.betterhearing.org/pdfs/M8\\_hearing\\_aids\\_and\\_employment\\_2010.pdf](http://www.betterhearing.org/pdfs/M8_hearing_aids_and_employment_2010.pdf)

3 [http://www.hopkinsmedicine.org/news/media/releases/hearing\\_loss\\_and\\_dementia\\_linked\\_in\\_study](http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_and_dementia_linked_in_study)

4 <http://www.audiology.org/resources/documentlibrary/Pages/UntreatedHearingLoss.aspx>

5 [http://www.betterhearing.org/hearing\\_loss/myths\\_about\\_hearing\\_loss/index.cfm](http://www.betterhearing.org/hearing_loss/myths_about_hearing_loss/index.cfm)

## Three simple steps to better hearing

1

### GET REGISTERED

Submit your health plan information on [www.hihealthinnovations.com/united](http://www.hihealthinnovations.com/united), and we will email your low member pricing and a physician certification form. This discounted pricing is available even if your health care plan through UnitedHealthcare does not have hearing aid coverage. You may be able to reduce your out-of-pocket costs if your health care plan has a hearing aid benefit, so be sure to check with your health care plan.

2

### GET YOUR HEARING TESTED AND SUBMIT YOUR RESULTS

A hearing test (audiogram) is needed to get custom-programmed hearing aids. We can locate a hearing test provider for you, you can ask your doctor for a hearing test, or you can ask your health plan for an ENT doctor or audiologist.

You may use an existing hearing test if it is less than one year old. Fax or mail your results. Please include your phone number, and tell us: (a) if you've worn hearing aids before, and (b) if yes, what type of hearing aids, and (c) if you have worn ear molds.

**Fax:** 877-955-4336

**Mail:** P.O. Box 356, Minneapolis, MN 55440

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### SELECT YOUR STYLE AND PLACE YOUR ORDER

Based on your hearing test results, select from recommended hearing aids that may work best for you. **Additional models are available.**

**hi ITC™**  
(In-The-Canal)

**\$799**



**hi BTE™**  
(Behind-The-Ear)

**\$599**



Each device comes with:

- ▶ FREE batteries that will last most users six months
- ▶ 70-day money-back guarantee
- ▶ One-year warranty

Call  
**1-866-926-6632**  
9 a.m. - 5 p.m. CT  
Monday - Friday  
to place an order or  
to get more information.



**hi HealthInnovations**  
P.O. Box 356  
Minneapolis, MN 55440






FAX: 1-877-955-4336



[www.hiHealthInnovations.com/united](http://www.hiHealthInnovations.com/united)

## Because paying less shouldn't mean getting less.

<p><b>hi ITC</b> (In-The-Canal)</p>				 <p>Nearly invisible. Fits comfortably in your ear canal.</p>
<p><b>hi BTE mini</b> (Behind-The-Ear)</p>				 <p>Petite but powerful. Perfect for those on the go.</p>
<p><b>hi BTE</b> (Behind-The-Ear)</p>				 <p>Thin and lightweight, it fits comfortably behind the ear.</p>

Each hearing aid is custom-programmed to your unique hearing needs and includes these advanced features:

<p><b>Comfortable Open-Fit Design</b></p>	<p>Does not obstruct the ear canal, providing a more natural sound quality</p>
<p><b>Directional Processing</b></p>	<p>Enhances the amplification of the sounds in front of you while reducing distracting background noise from the side and behind</p>
<p><b>Tri-Mode Noise Reduction System</b></p>	<p>Helps you understand people better by reducing distracting environmental noise</p>
<p><b>Advanced Feedback Manager</b></p>	<p>Allows for greater amplification without feedback</p>
<p><b>Automatic Gain Control</b></p>	<p>Automatically changes the amount of amplification, allowing you to hear soft sounds while keeping loud noises at a comfortable level</p>